

Māori Selling Into Key Markets - Māori growing market share. Can Māori Collaborate?

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Maori selling into key Markets



Māori as entrepreneurs
Māori, in the first years of contact with Europeans, soon showed the world beyond Aotearoa New Zealand that they were astute business operators and fearless entrepreneurs. New Zealand needs many more of these Māori business leaders to provide inspiration and leadership, not just to whānau and hapū, but for the greater benefit and enrichment of the nation.

Pacific Asia Rim
There is considerable opportunity in the Pacific Asia Rim for Māori. We have centuries of travel and Trade in the Pacific and Melanesia and many more of national trade amongst ourselves be that for Pounamu, Obsidian, Kumara and other products and knowledge in modern times.

Indigenous trade and Intellectual Property
As Māori we have a large knowledge base in business that is sort after on a global stage, we have long standing relationships within our communities. Many of the markets we have relationships with where once months of sailing away but now are mere hours flight.

China? or are there opportunities closer?
Yes China is a significant opportunity for long term business. But there are many countries between us and China with significant people numbers Indonesia 242.9 Million, Malaysia 28.86 Million, Papua New Guinea 7.6 Million

Growing Market share

Knowledge based economy
Maori SME and twi have the opportunity to reinvigorate our national eco system of innovation not just regional hubs but a building a nation of innovation using our traditional models for national and global growth using shared knowledge, skills and resources.



Silicone Valley has one City, we have a nation with talented Diaspora globally.
Value adding to our raw materials is essential to long term sustainability.

We all have strengths in diverse areas but brought together in collaboration we have national and global strength and sustainability.








